

Ideas MELting pot for TIC and Health science for Citizens in small communities (MELTIC)

WP6: Outreach and dissemination
Deliverable D6.2: MELTIC partners' websites and
social media channels. (M17)

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1 Version control

Work package nº:	WP6	Work package title:	Dissemination Plan
Deliverable nº:	D6.2	Deliverable title:	MELTIC partners' websites and social media channels.
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2 Summary

2.1 General Objective of MELTIC

The aim of the MELTIC project is to open up research activities in the Information and Communication Technologies (ICT) area of Health and Biomedicine, to improve transparency and accessibility in order to increase their social impact and thus contribute to improving the quality of life of European citizens in small communities.

MELTIC brings together relevant stakeholder groups in order to co-create and come up with ideas and innovations for researchers in the area of Health and Biomedicine ICT.

2.2 Specific Objectives

The MELTIC project connects EU policies challenges with the specific demands of European citizens as stakeholders in small communities. The project analyses the impact of depopulation, healthcare needs, active aging, education gaps and climate change, and how the scientific disciplines of Information and Health Communication Technologies can find innovative ways to improve the quality of life. We elaborate this reference document and develop a technological proposal to support and encourage sociospatial interaction of citizens in small communities.

MELTIC pursues the fruitful cooperation among practitioners, with the aim of producing suitable ideas for research in topics such as self-learning, discriminatory information and addiction prevention (compulsive gambling, gaming and betting). The main challenge of this project is to find suitable answers regarding the role that smart technologies can play in the transformation of public spaces in small communities into people-friendly environments.

3 Objective of the Dissemination Plan

MELTIC has brought together stakeholders from Italy, Spain, Portugal and Romania to share their interests and values and generate new ideas, concepts, products or projects. With the support of all MELTIC partners, the Instituto de Salud Carlos III, developed and implemented a communication and dissemination plan. The plan includes expected results, objectives, target audiences, dissemination actions, methods and tools, timeline and outcome indicators clearly outlined. All partners were actively involved in dissemination activities and results addressed to the target audiences. This plan were reviewed at the end of the project and any update was included in the final report (D1.4).

MELTIC's study, alongside contributions from practitioners, will also facilitate the identification of the potential impacts of new research ideas, as well as understanding the opportunities and risks that have not yet been systematically compared, discussed and evaluated. The consequences of these relationships have not yet been fully investigated. Long-term experiences and analysis of ICT in small communities do not yet exist, and will require further study in the near future. Due to the rapid development and application of new technologies, there is a permanent need for the monitoring and support of the ICT researcher's effort. Moreover urban designers and social agents and the stakeholder analysis are essential in order to meet the project's objectives taking into account information supplied directly from the MELTIC partners working environment.

4 Dissemination Plan. MELTIC partners' websites and social media channels

All partners were actively involved in disseminating project activities and results to the target audiences according to their own work and social environment. Partners carried out an exploratory study about stakeholders and their areas of work as well as the spatial and social aspects in small and isolated communities that could be enriched by means of ICT.

To meet the objectives of MELTIC, the scope and tools available for dissemination were defined and identified by MELTIC partners and stakeholders, by means of Newsletters and Events. Also were included in ORION dissemination tools

4.1 MELTIC partners' websites

- MELTIC Webpage:
<https://www.isciii.es/QuienesSomos/CentrosPropios/UITES/Paginas/ProyectosdeInvestigacion.aspx>
- Project presentation: <http://hdl.handle.net/20.500.12105/12776>
- La Palma del Condado Municipality (Huelva, Spain) <https://www.ayuntamiento.es/la-palma-del-Condado>
- Mirabello Municipality (Italy) [https://es.m.wikipedia.org/wiki/Mirabello_\(Italia\)](https://es.m.wikipedia.org/wiki/Mirabello_(Italia))
- TIMIS TOROTAL BARZAVA ASSOCIATION, (Romania)
http://www.timistorontalbarzava.ro/programul_leader/programul_leader.html
- Reguengos de Monsaraz (Portugal) <http://www.cm-reguengos-monsaraz.pt/>

4.2 Social Media channels

- Instituto de Salud Carlos III. Webpage
<https://www.isciii.es/Noticias/Noticias/Paginas/Noticias/ProyectoMELTICTelemedicina.aspx>
- Instituto de la Ingeniería de España. <https://www.iies.es/single-post/2020/03/06/El-ISCIII-gana-un-proyecto-europeo-de-investigacion-para-mejorar-la-salud-en-comunidades-pequenas-aisladas-o-despobladas>
- ORION. Website <https://www.orion-openscience.eu/news/202003/isciii-meltic-project-winner-orion-call-novel-co-creation-initiatives>
- La Palma del Condado Facebook profile:
<https://www.facebook.com/108400420896150/photos/a.108523974217128/132297771839748/?type=3&theater>
- Health Magazine “Redacción Médica”: <https://www.redaccionmedica.com/ultimas-noticias-sanidad/el-isciii-gana-proyecto-europeo-de-investigacion-para-mejorar-la-salud-en-comunidades-pequenas-aisladas-o-despobladas>

- Acta Sanitaria, Spanish Magazine in Health Area: <https://www.actasanitaria.com/meltic-tic-salud-bienestar-mejorar-calidad-vida-ciudadanos-europeos-pequenas-comunidades/>
 - Social Networks:
 - <https://twitter.com/ActaSanitaria/status/1395311172426080259>
 - https://es-es.facebook.com/actasanitaria/posts/4290853320959333?__tn__=-R
 - <https://www.linkedin.com/feed/update/urn:li:activity:6801079271814135808>
- Acta Sanitaria, English version: <https://www.actasanitaria.com/meltic-ict-health-and-well-being-improving-the-quality-of-life/>
 - Social Networks:
 - <https://twitter.com/ActaSanitaria/status/1399636450849685504>
 - <https://www.linkedin.com/feed/update/urn:li:activity:6805403829996158976/>
 - https://es-es.facebook.com/actasanitaria/posts/4327578050620193?__tn__=-R
- HUELVA INFORMACIÓN, Andalusia Regional Magazine: https://www.huelvainformacion.es/huelva/palma-condado-Europa-mejorar-ciudadanos_0_1586541835.html
- Diário do SUL. 19 julio 2021. Portugal. Pdf. <https://diariodosul.pt/2021/07/20/meltic-tic-na-saude-e-bem-estar-melhorando-a-qualidade-de-vida/>

4.3 Events

- AWARDS: IV Telecommunications Night of the Telecommunications Engineering Spanish Association. 12 November
 - <https://youtu.be/57ITgdqXtLc>
 - <https://www.isciii.es/Noticias/Noticias/Paginas/Noticias/PremioUITeS.aspx?s=08>
 - Café con..... Victoria Ramos <https://www.youtube.com/watch?v=8lk5CD2eSZA>
- Workshop SMART HEALTH USE CASES AND CHAMPIONS, 30th March 2021. Living Innovation European Project.
 - Web: LIV_IN <https://www.living-innovation.net/news/article?id=204&title=workshop---smart-health-use-cases-and-champions>
 - LinkedIn: <https://www.linkedin.com/events/workshop-smarthealthusecasesand6778014820500332544/>
 - Blog RRI Tools <https://blog.rri-tools.eu/-/collecting-evidence-of-the-positive-effect-of-applying-responsible-innovation-approaches-when-developing-smart-ehealth-and-healthy-living-wellbeing-so>

4.4 Manuscript in peer review scientific journal

Manuscript ID bmjopen-2021-055920. “Co-creation methodology with Smart technologies in Health and well-being to enable communication between isolated and disperse small communities: a literature review” has been successfully submitted online and is presently being given full consideration for publication in BMJ Open.

4.5 ORION environment

- ORION. <https://www.orion-openscience.eu/news/202003/isciii-meltic-project-winner-orion-call-novel-co-creation-initiatives>



- ORION Conference, 9th February 2021. Videoconference
- ORION Co-creation Call-Open experiments. MELTIC-team 28-30 April 2021. Videoconference
- ORION Community Meeting Jul 13, 2021 03:00 PM. Zoom Videoconference.

5 Conclusions

All contributions carried out in MELTIC by partners and stakeholders within their own fields of work, and in so short time period, meets the expected objectives of dissemination of MELTIC by means of web pages and social networks. Meltic has complied with its dissemination plan, carrying out the following activities:

- Meltic Webpage
- promotional Vídeo
- publications in specialized media
- publications in general media
- Manuscript in peer review scientific journal
- Other dissemination events

The use of smart technologies in public spaces is increasingly creating new forms of interaction and social practices and is a powerful tool for creating new socio-spatial relationships and promoting interactions and communication between isolated and disperse communities. Website-based interventions play a key role in sharing all information and activities and have the potential to reach a large population by completing what is already available on the Internet and with the possibility of adaptation in different communities.